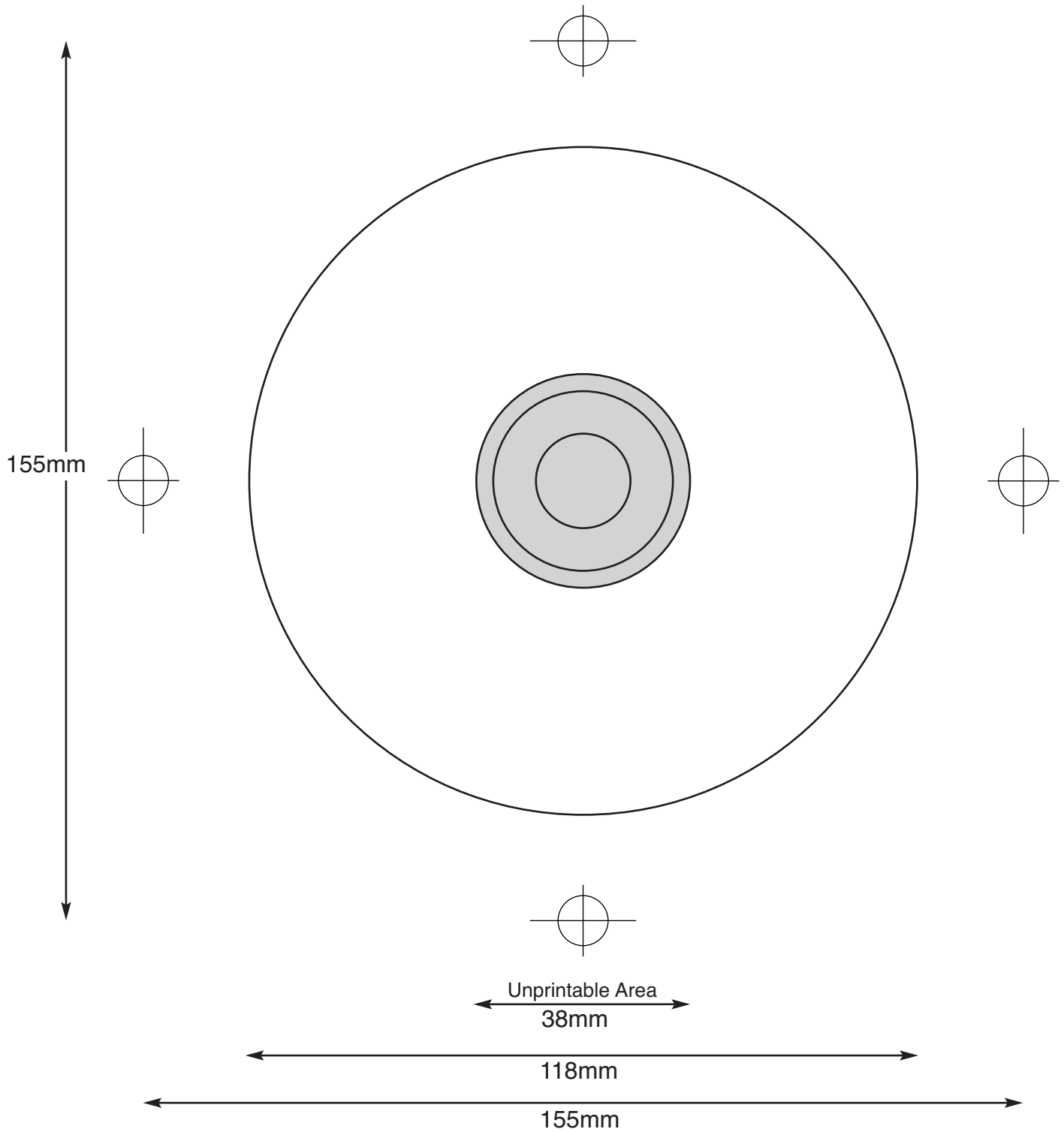


120mm CD-R ScreenPrint Specifications



Please include the above registration mark (cross hairs) on your artwork.

Please do not allow images to bleed off the outside of the CD or into the centre 'unprintable' area.

Please remove any CD edge lines you may have used in your artwork as guides.

Preferred file formats are QuarkXpress or Adobe Illustrator, Macintosh. Please call if this is not your chosen application.

We request that all artwork received is accompanied by a colour proof.

Notes on Screen Printing.

Solids work (look) better than tint and tones. Tints and photographic images are printed at 110

'Lines Per Inch' (LPI), compared to coloured images printed on paper at 133, 150 and 175 LPI.

Generally the higher the LPI, the smoother the dot pattern, this rule only applies to tonal images.

Often, better results and cost savings can be achieved by utilising the silver reflective base of the

CD in the design of the artwork; minimising the total number of colours used and maximising the

use of solid spot (Pantone) colours.